



ICON

MALL & TOWERS



A PROJECT BY ATHAR ASSOCIATES

100%

BEFORE TIME
DELIVERY

36

MONTHS
POSSESSION

05

YEARS
PAYMENT PLAN

340+

RESIDENTIAL
UNITS

22

KANAL TOTAL
LAND

17 STOREY
BUILDING

FOUR STOREY MALL, TEN
STOREY RESIDENTIAL TOWERS

10

ESCALATORS

12

HIGH SPEED
ELEVATORS

150+

COMMERCIAL
UNITS

ZERO

BALLOON
PAYMENTS

500,000+

SQUARE FEET
COVERED AREA

SERVICED

APARTMENTS



With over 19 years of experience, Athar Associates has established itself as a trusted name in real estate development, delivering premium residential and commercial projects. Known for their commitment to quality, innovation, and integrity, they have successfully developed secure, gated communities and modern living spaces in Bahria Town Karachi and Bahria Town Lahore. Led by Mian Athar, the company focuses on crafting high-quality, affordable housing solutions that enhance the living experience. With a strong foundation in strategic planning and project execution, Athar Associates continues to set new benchmarks in the real estate industry.

ATHAR ASSOCIATES – A LEGACY OF EXCELLENCE IN REAL ESTATE DEVELOPMENT

JINNAH TRADE CENTER

- JINNAH AVENUE COMMERCIAL, KARACHI
- 18 STOREY
- 2 KANAL (1000 SQUARE YARD)
- LAUNCHED IN 2020
- **POSSESSIONED**



DESIGN



EXECUTION

ATHAR RESIDENCIA

- LIBERTY COMMERCIAL PRECINCT 4, KARACHI
- 10 STOREY
- 1 KANAL (500 SQUARE YARD)
- LAUNCHED IN 2021
- **POSSESSIONED**



DESIGN



EXECUTION

ATHAR AMAN CASTLE

- THEME PARK COMMERCIAL, KARACHI
- 28 STOREY
- 4 KANAL (2200 SQUARE YARD)
- LAUNCHED IN 2020
- **GREY**



DESIGN



EXECUTION

THEME PARK VIEW

- THEME PARK COMMERCIAL, KARACHI
- 10 STOREY
- 1 KANAL (500 SQUARE YARD)
- LAUNCHED IN 2022
- **FINISHING IN PROCESS**



DESIGN



EXECUTION

ZAIBY RESIDENCIA

- THEME PARK COMMERCIAL, KARACHI
- 10 STOREY
- 1 KANAL (500 SQUARE YARD)
- LAUNCHED IN 2022
- **FINISHING IN PROCESS**



DESIGN



EXECUTION

KABBER RESIDENCIA

- JINNAH AVENUE COMMERCIAL, KARACHI
- 18 STOREY
- 1 KANAL (500 SQUARE YARD)
- LAUNCHED IN 2022
- **GREY**



DESIGN



EXECUTION

MALL ONE

- THEME PARK COMMERCIAL, KARACHI
- 1 STOREY
- 4 KANAL (2200 SQUARE YARD)
- LAUNCHED IN 2022
- **POSSESSIONED**



DESIGN



EXECUTION

PRIME TOWER

- TIPU SULTAN BLOCK, LAHORE
- 10 STOREY
- 4.5 KANAL
- LAUNCHED IN 2023
- **DIGGING COMPLETE**



DESIGN



GOOGLE MAP

MEADOWS SMART HOMES

- BAHRIA ORCHARD PHASE 4
- GROUND PLUS 2 STOREY
- 260 TOWNHOUSES (5 MARLA G+2 EACH)
- LAUNCHED IN 2020
- **POSSESSIONED**



DESIGN



EXECUTION

BUSINESS BAY COMMERCIAL

- BAHRIA ORCHARD PHASE 2
- 2 STOREY
- 10 KANAL
- LAUNCHED IN 2023
- **GREY**



DESIGN



EXECUTION

ATHAR HOMES

- BAHRIA ORCHARD PHASE 4
- DOUBLE STORY HOME
- 05 MARLA (EACH HOME)
- LAUNCHED IN 2021
- **POSSESSIONED**



DESIGN



EXECUTION



TOWER ONE - SERVICED APARTMENTS (FURNISHED) 05 YEARS INSTALLMENT PLAN

Type	Area	View	Price/Sqft	Total Price	Booking 10%	Confirmation 10% After 2 months	60 Monthly Installments	At Completion
STUDIO	332	Standard	16000	5,312,000	531,200	531,200	53,120	1,062,400
1 BED	530	Standard	16000	8,480,000	848,000	848,000	74,800	1,696,000
1 BED	534	Standard	16000	8,544,000	854,400	854,400	85,440	1,708,800
1 BED	553	Standard	16000	8,848,000	884,800	884,800	88,480	1,769,600
1 BED	599	Standard	16000	9,584,000	958,400	958,400	95,840	1,916,800
1 BED	570	Standard	16000	9,120,000	912,000	912,000	91,200	1,824,000
1 BED	601	Standard	16000	9,616,000	961,600	961,600	96,160	1,923,200
1 BED	604	Standard	16000	9,664,000	966,400	966,400	96,640	1,932,800
1 BED	629	Standard	16000	10,164,000	1,016,400	1,016,400	100,640	2,012,800
1 BED	643	Standard	16000	10,288,000	1,028,800	1,028,800	102,880	2,057,600
1 BED	783	Ring Road	16000	12,528,000	1,252,800	1,252,800	125,280	2,505,600
2 BED	916	Standard	16000	14,656,000	1,465,600	1,465,600	146,560	2,931,200
2 BED	937	Ring Road	16000	14,992,000	1,499,200	1,499,200	149,920	2,998,400
2 BED	938	Pool + Courtyard View	17500	16,415,000	1,641,500	1,641,500	164,150	3,283,000
2 BED	949	Pool + Courtyard View	17500	16,607,500	1,660,750	1,660,750	166,075	3,321,500
2 BED	977	Ring Road	16000	15,632,000	1,563,200	1,563,200	156,320	3,126,400
3 BED	1359	Ring Road	16000	21,744,000	2,174,400	2,174,400	217,440	4,348,800

Trems and Conditions

- ALL AREAS ARE GROSS & Approximate.
- PAYMENT PLAN VALID SUBJECT TO AVAILABILITY OF UNITS.
- FIRST INSTALLMENT WILL BE DUE 30 DAYS AFTER THE SUBMISSION OF BOOKING AMOUNT.
- 10% discount on LUMP-SUM PAYMENT.



**THE MOST
PREMIUM MEGA
PROJECT OF
ATHAR ASSOCIATES**



Serviced Residency



FULLY FURNISHED INTERIORS



FULLY EQUIPPED KITCHENS



ON-SITE LAUNDRY FACILITIES



HIGH-SPEED CONNECTIVITY



FITNESS & WELLNESS CENTERS



DEDICATED HOUSEKEEPING



VALET PARKING



ADDITIONAL GUEST SERVICES

Exquisite STUDIO LIVING



STUDIO

Exquisite



Stylish **1-BED LIVEABILITY**



ONE BED

Stylish



Modern 2- BED LIVING



WO R E D

Modern



Prestigious **3- BED EXPERIENCE**



FREE BE

Prestigious



Roof Garden with infinity pool

FEATURES & AMENITIES



Mosque



Library



Grocery Mart



Kids Day Care



Smart Entry



CCTV



Cafeteria



Gymnasium



Swimming Pool



Mini Basketball



Table Tennis



Wall Climbing



Yoga Platform



Chess Room



Salon & Spa



Snooker Room



Sky Jacuzzi



Rooftop BBQ



Roof Lounge



Passenger Lifts



24/7 Security



Valet Parking



Fire Fighting



Housekeeping



Room Service



Laundry



Trash Chute



E-Monitoring



Pharmacy



Servant Rooms



Emergency Exit



Technical Staff



Free Wifi



6%-9% Rental



Highest ROI

