



A NEW

ERA OF COMMERCIAL
EXCELLENCE

A Project By





ICON AVENUE





Athar Associates proudly presents Icon Avenue — a next generation commercial destination designed for modern businesses, smart investors, and visionary entrepreneurs.

Strategically located on Pine Avenue, Icon Avenue is not just a project; it is a statement of progress, innovation, and premium commercial living. Developed with international standards, Icon Avenue offers a perfect blend of prime location, elegant architecture, flexible investment options, and long-term value.



WHY CHOOSE ICON AVENUE?

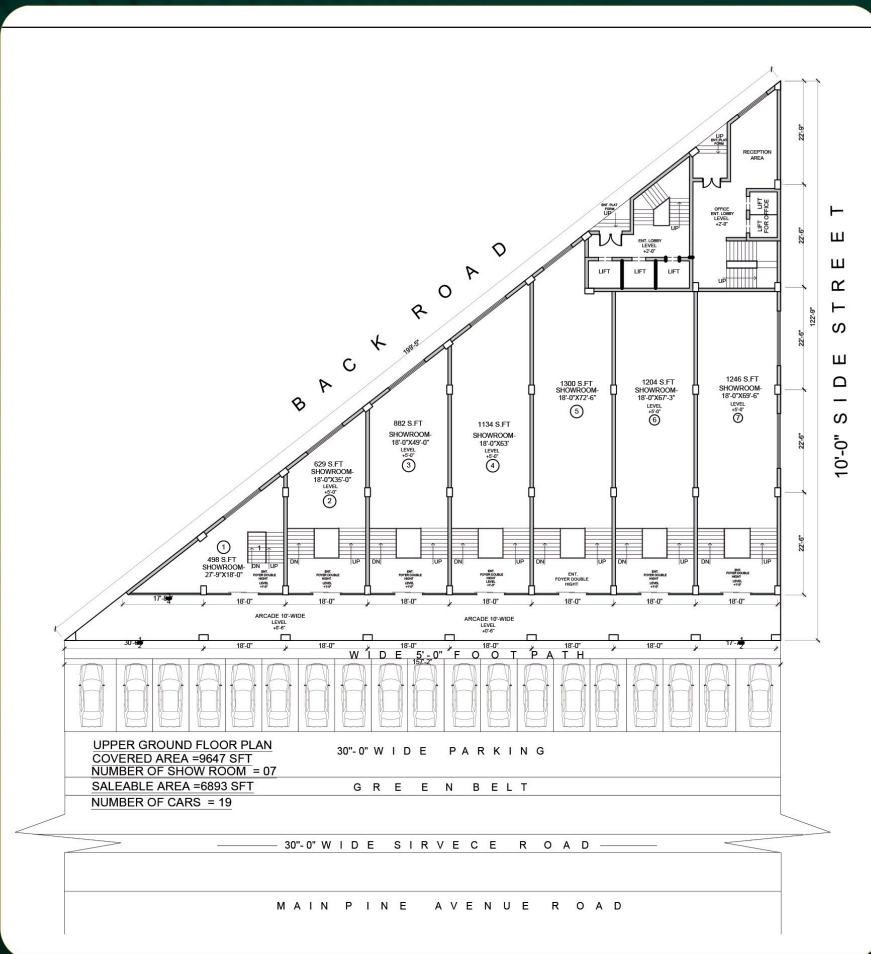
Icon Avenue by Athar Associates offers premium construction in a future-ready commercial hub, flexible payment plans, and strong rental potential—making it the perfect investment choice for brands, entrepreneurs, and smart investors.

-  Developed by a trusted name
-  High rental and resale potential
-  Premium construction & modern design
-  Located at a future-proof commercial hub

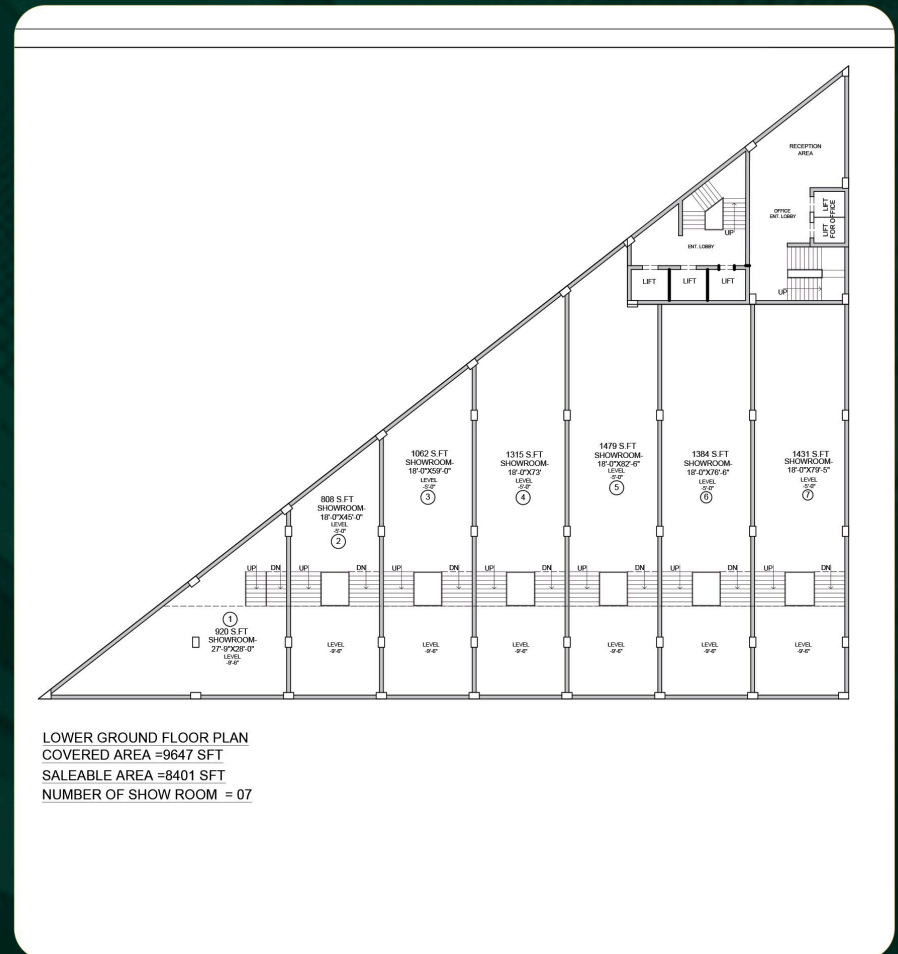


FLOOR PLANS

UPPER GROUND

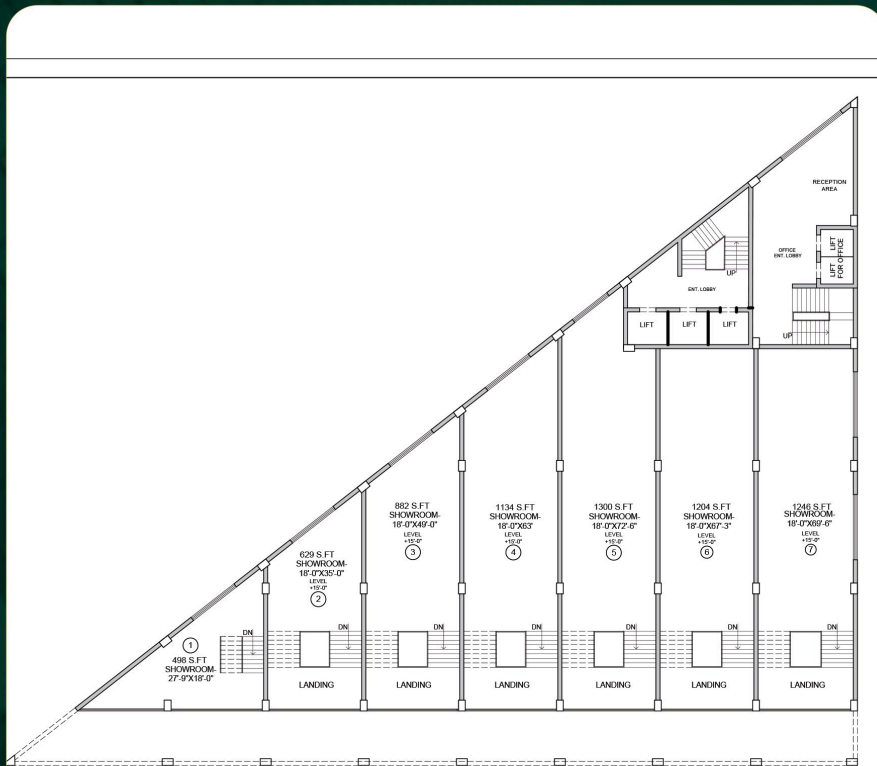


LOWER GROUND



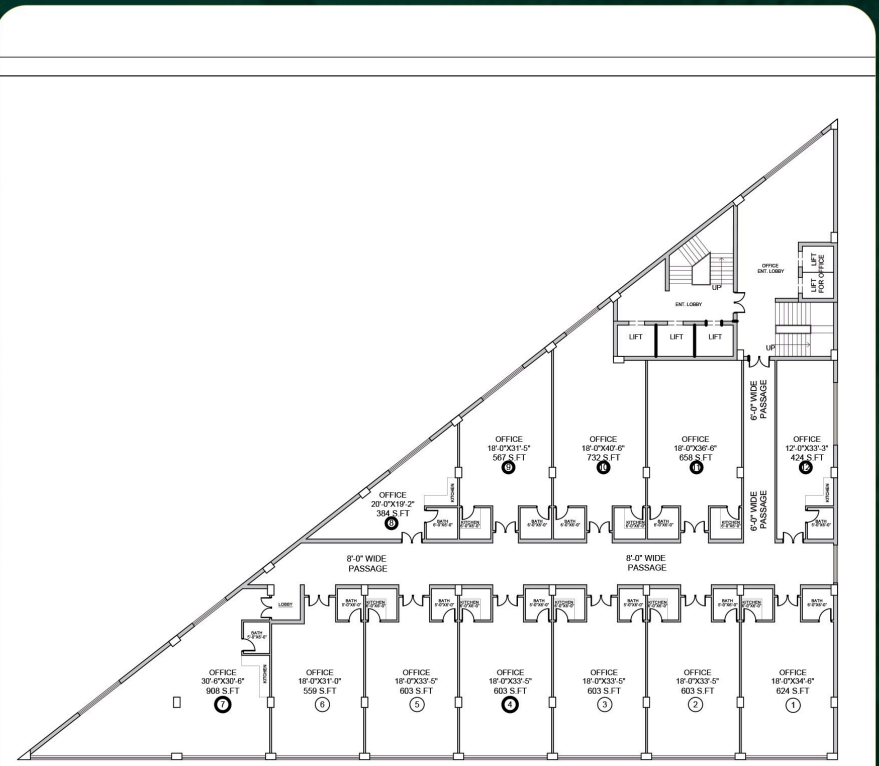
FLOOR PLANS

FIRST FLOOR



FIRST FLOOR PLAN
 COVERED AREA = 9647 SFT
 SALEABLE AREA = 6893 SFT
 NUMBER OF SHOW ROOM = 07

2ND TO 9TH FLOOR



2ND TO 9TH FLOOR PLAN
 TOTAL COVERED AREA = 9647
 SALEABLE AREA = 6392 SFT
 NUMBER OF OFFICE = 12

FLOOR PLANS

10TH FLOOR



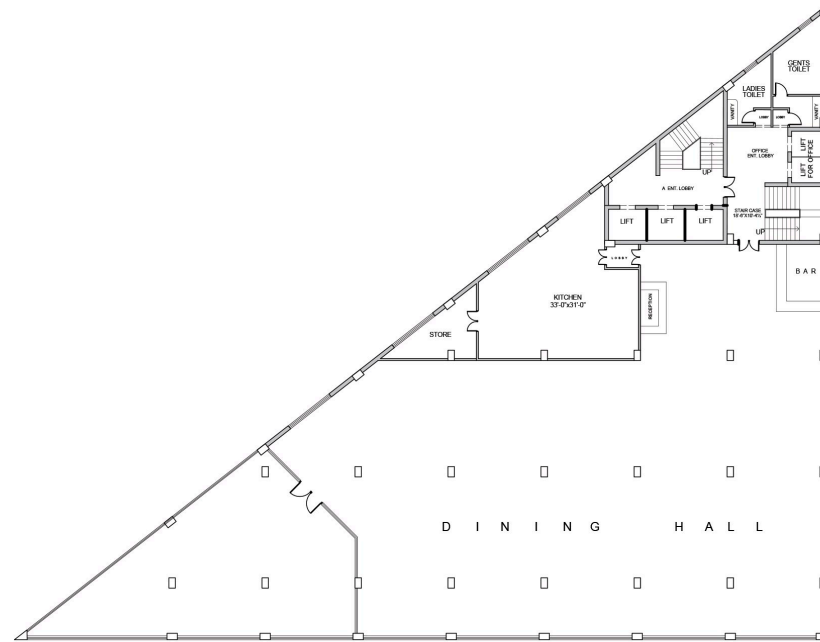
10TH FLOOR PLAN
TOTAL COVERED AREA = 9647

SALEABLE AREA

SHOWROOM SALEABLE AREA				TOTAL SALEABLE AREA
S.NO	LOWER GROUND	UPPER GROUND	FIRST FLOOR	
SH. 1	920 SQFT	488 SQFT	488 SQFT	1896 SQFT
SH. 2	808 SQFT	629 SQFT	629 SQFT	2066 SQFT
SH. 3	1061 SQFT	882 SQFT	882 SQFT	2765 SQFT
SH. 4	1315 SQFT	1134 SQFT	1134 SQFT	3583 SQFT
SH. 5	1479 SQFT	1300 SQFT	1300 SQFT	4079 SQFT
SH. 6	1383 SQFT	1204 SQFT	1204 SQFT	3791 SQFT
SH. 7	1431 SQFT	1246 SQFT	1246 SQFT	3923 SQFT

FLOOR PLANS

10TH FLOOR



10TH FLOOR PLAN
TOTAL COVERED AREA = 9647



 www.iconavenue.pk

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